

Strategic Objective	Ref	Breakthrough objectives 20/21	Lead	Q2. Update			
<p>1. To give every child the best start in life</p>	1.1	<p>Increase readiness for school and the number of children with the skills needed to start school</p>	Irene Kakoullis	<p>The Children’s Centre service has now transferred to the council which has brought opportunities to reprioritise work to improve children’s development and skills to enable them to be ready for school.</p> <p>The Home Talk programme has been commissioned and was relaunched in June to deliver targeted work with parents and children to address speech language and communication needs for children under the age of 5.</p> <p>Approx. 50% of early years settings closed during lock down with childcare continuing to be available for key workers and children identified as ‘vulnerable’, however there was low take up of children with SEND and those known to social care. All Early Years settings have now reopened.</p> <p>Home learning programmes and information has been a substantial focus during lock down and further work is now taking place with parents to ensure access to resources and online tools.</p> <table border="1" data-bbox="1462 991 2101 1193"> <tr> <td data-bbox="1462 991 1659 1193">70.6% of children achieved a Good Level of Development in Nottinghamshire in 2019</td> <td data-bbox="1659 991 1859 1193">Only 50.5% of children eligible for Free School Meals achieved a Good Level of Development in 2019</td> <td data-bbox="1859 991 2101 1193">Fewer children in Nottinghamshire achieve a Good Level of Development compared to England and statistically similar Local Authorities</td> </tr> </table>	70.6% of children achieved a Good Level of Development in Nottinghamshire in 2019	Only 50.5% of children eligible for Free School Meals achieved a Good Level of Development in 2019	Fewer children in Nottinghamshire achieve a Good Level of Development compared to England and statistically similar Local Authorities
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1.2	<p>Increased focus on the benefits of breast feeding that leads to an increase in breastfeeding rates.</p>	Danni Burnett	<p>Delivery as part of Local Maternity & Neonatal System (LMNS).</p> <p>As at September 2020: 70.9% rate of breast-feeding initiation across LMNS (% deliveries) – LMNS target 74%, SFH = 60.4% 43.4% Breastfeeding maintenance (6-8 weeks) for</p>				

				<p>Nottinghamshire County. LMNS trajectory target of 46.2%</p> <p>Plans are in place to develop further as part of restoration and recovery planning.</p>
<p>2. To promote and encourage healthy choices, improved resilience and social connection</p>	2.1	<p>Improve the connection and integration of the voluntary sector and current health and social services available to build effective services that support alcohol, diabetes, cancer, EOL and joint and bone pain (MSK)</p>	Lorraine Palmer	<p>Mapping exercise to include CVS leads and system partners to identify key areas of focus for developing opportunities for integration. Development of the Objective oversight group where these can be discussed.</p> <p>Service Change for EOL including Capacity and Demand in progress, working with System partners to review current delivery and potential changes.</p> <p>MSK 3V project commenced, with key partner involvement, structured patient reviews completed and workshops involving all stakeholders including voluntary sector. Active Notts are part of the group.</p> <p>Link Workers have formed key part of Local Resilience Forum response during COVID, working closely with local authorities and voluntary sector to support individuals in Mid Notts as part of the system response. Link Workers have supported PCNs to contact most vulnerable individuals and contacted individuals with LD, dementia, frailty and the over 70's living alone as part of the coordinated LRF response to contact shielded and vulnerable patients.</p>
	2.2	<p>Help people to know how to stop smoking.</p>	Matthew Osbourne	<p>Awaiting update</p>
<p>3. To support our population to age well and reduce the gap in healthy life expectancy</p>	3.1	<p>Strengthen integration across the PCNs building on community based services that include the voluntary sector, care homes and care in the community settings</p>	Lorraine Palmer	<p>Delivery of Strategic Objectives and Priorities for MN ICP Group met on the 03/11/20. Discussions regarding involvement and inclusion of the CVS in the COVID vaccination programme.</p>

				<p>Long Term Sustainable model for Care homes Business Case agreed at the Steering group held on the 02/11/20 and delivered to the CD meeting on the 10/11/20</p> <p>The Discharge to Assess model delivered in response to the pandemic with supportive discharges managed by an integrated community-based hub is now in place is compliant with the national guidance.</p> <p>ECRT continues to build on the relationships with Care Homes, delivering of training, swabbing and flu programme to care homes, to date as of 19/11/20,</p> <table border="1"> <tr> <td>ECRT Training</td> <td>3,124</td> </tr> <tr> <td>COVID Swabbing</td> <td>1,135</td> </tr> <tr> <td>Flu Swabbing</td> <td>7</td> </tr> <tr> <td>Flu Vaccinations</td> <td>1,229</td> </tr> </table>	ECRT Training	3,124	COVID Swabbing	1,135	Flu Swabbing	7	Flu Vaccinations	1,229
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3.2	Make sure people who are known to be frail are looked after in the best possible way.	Kim Ashall	<p>Discussion with colleagues in MDC to discuss what is currently available and how we need to join it up with health services.</p> <p>Discussion with NHC to review the frailty practitioners in light of C-19.</p> <p>Objective lead has become part of the ICS wide frailty group to ensure our work fits with the strategy that has been developed.</p>									
4. To maximise opportunities to develop our built environment into healthy places	4.1	The physical environment within our communities is better used to ensure it has a positive impact on their health and wellbeing.	Mariam Amos	<p>Improvements to the environment reference in funding bids for local authorities, Newark and Mansfield submitted.</p> <p>Active travel, (cycling, walking and access to public transport) urban parks and the wider green agenda.</p>								

				<p>Supporting Communities in establishing community allotments and orchards.</p> <p>Greater collaboration with partners, particularly district wide to inform delivery plans.</p> <p>Joining up the work programmes across the three LAs and the wider system to effectively report in a meaningful way, is more challenging.</p>
	4.2	Everyone lives in safe housing and there is increased availability of social housing.	Mariam Amos	<p>Increasing availability of social housing is realistic through partnership with existing stakeholders.</p> <p>Communication pathways have been developed with stakeholders to raise standards across tenures to improve health and wellbeing of households.</p> <p>Various grants are available to improve living conditions including disabled facilities, dementia adaptations. Warm homes on prescription, external wall insulation as well as other forms of intervention Child home safety, and Notts Warm Home Hub</p> <p>These are ongoing initiatives and schemes that requires setting of targets that are monitored and reviewed. Greater collaboration with partners.</p> <p>Joining up the work programmes across the three LAs and the wider system to effectively report in a meaningful way. Is more challenging.</p>
5. To tackle physical inactivity, by developing our understanding of barriers and motivations.	5.1	Help local people to know about what is happening and there is an increased take up of existing campaigns across our communities	Theresa Hodgkinson	<p>A representative steering group met in October to move the work forward and agree actions.</p> <p>At a local level different campaigns are being used to support and encourage people to be active. In N and Sherwood this has been focused on Wellbeing at work</p>

				<p>including on your feet Britain and walk to work, In Ashfield This Girl Can and We are Undefeatable and in Mansfield We are Undefeatable, Community Garden network and Feel Good Mansfield.</p> <p>One Step at a time is also being piloted on Mansfield and Ashfield to support people that need help to leave their home for gentle exercise.</p> <p>Time needs to be spent to understand fully the impact of the various campaigns both national and local to help us understand which ones to focus our efforts on in line with our local intelligence.</p> <p>Time needs to be spent reviewing current communication channels of PA opportunities and promotion of current campaigns across the whole of the ICP</p>
	5.2	Better understanding of the barriers to physical activity and why members of our community do not want to or like exercise and are not active	Theresa Hodgkinson	<p>A representative steering group met in October to move the work forward and agree actions.</p> <p>The Public Health, Active Notts and District PA and Health and Well Being midpoint evaluation is currently being reviewed by all partners -what resonates?, the value work has added? the learning in terms of ways of working and what this means for them for the work moving forward?</p> <p>PA is a focus for all 3 districts H and WB boards</p>

			<p>Targeted insight work continues in priority places across Mid Notts, however at a slower pace due to COVID.</p> <p>Learning that barriers to PA are not generic it is about understanding people and place once we have this, we can start to shift PA behaviours. Each place is different with different community assets, motivators and challenges we need to be mindful of this in our approach.</p> <p>The importance of trust and relationships and collaboration in working in communities is becoming apparent particularly working with trusted local organisations based in communities and local individuals.</p> <p>Innovative “quick wins” e.g. secret picnic, feel good activity packs have been used to further develop our understanding of physical activity behaviours and also to encourage residents to take action themselves on the things that matter to them.</p>
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