

Mid-Nottinghamshire ICP Board – Coversheet

TITLE:	Objective ICP 4 – To maximise opportunities to develop our built environment into healthy places –Case Study Bellamy Housing Estate – Mansfield, Nottinghamshire
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DATE OF MEETING:	Thursday 20 th May 2021	PAPER REF:	<i>Enclosure 5</i>
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		SPONSOR / COLLABORATOR:	Hayley Barsby CEO MDC. David Evans and Jill Finnesey.

WHICH ICP OBJECTIVES DOES THIS RELATE TO (SELECT ALL THAT ARE RELEVANT)

- To give every child the best start in life.
- To promote and encourage healthy choices.
- To support our population to age well.
- To maximise opportunities to develop our built environment into healthy places.
- To tackle physical inactivity.

EXECUTIVE SUMMARY (OVERVIEW):

ICP Objective 4 - To maximise opportunities to develop our built environment into healthy places

- 4.1 - The physical environment of our communities is better used to ensure it has a positive impact on their health and well being
- 4.2 Everyone lives in safe housing and there is increased availability of social housing.
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Bellamy Estate Case Study

Bellamy is a small estate of over 800 households and approximately 1600 residents on the outskirts of Mansfield. It was once a thriving area and community with a GP, Chip Shop, Post Office, Working Men’s Club, Community Centre, youth provision, YMCA centre and shops, but over time, the area has experienced significant decline, particularly in terms of access to services and community assets. Residents suffer from significant health inequalities and socio-economic outcomes are poor:

- Bellamy is the 256th (out of 32,844) most deprived area in the country
- High levels of unemployment
- High levels of inactivity
- Over 25% of the population lives with limiting long terms health conditions
- 36% pupils achieve 5 GCSE’s grade A*-C
- 9.6% houses in fuel poverty.
- 29% of people live in income deprived households
- Life Expectancy below Mansfield and national average
- Poor access to public transport

- Poor access to services
- No GP

Back in 2018, a partnership was formed between Active Notts and Mansfield District Council to start addressing some of the issues experienced by residents living on the Bellamy estate through an asset-based community development approach. The purpose of this work was to develop real insight and understanding of what it was like to live on the estate and the needs of the local community. Over the past few years, this has resulted in close engagement with residents to inform the development of the Bellamy Masterplan and a wide range of community projects and initiatives including the following:

- Development of a housing regeneration scheme also including improvements to open space; traffic calming and new road layouts; provision of a shop unit and cafe; and installation of CCTV
- Proposals and plans for a new children's play area – LIS funding secured
- Proposals and plans for a 'Learn to Ride' cycling facility including a 'Bike Library' in recognition of the barriers of bike ownership – application submitted to British Cycling
- Enhancement and improvement of the local community centre

In addition, there is also the aspiration for further development including the following:

- Redevelop of the Multi-Use Games Area (MUGA) under the Local Football Facilities Plan (LFFP) and in partnership with the FA and Football Foundation
- Provision of a youth shelter and outdoor gym
- Provision of a Bike-ability scheme
- Development of a community events programme

The successful delivery of this work will be dependent of the ongoing development of local partnerships and community capacity. To date, the relationships built through insight and engagement work with the school, Sure Start, First Art (an arts charity) and the tenants and residents group have been key to this and will continue to be vital to the ongoing sustainability of positive change. Over the past 12 months, and despite the impact of the Covid-19 pandemic, the strength of this partnership has enabled the successful continuation of local engagement and consultation as well as the delivery of community projects and initiatives including the following:

- Resident consultation on the design, layout and equipment for the new children's play area and proposed 'Learn to Ride' facility
- Resident consultation on the development of options for the housing regeneration scheme
- Implementation of the FOOD (Food On Our Doorstep) Club and development of the Bellamy Food Share to help address local food insecurity issues. The FOOD Club now has over 100 members and has on average 35 residents attending each week
- Development of the Bellamy Talking and Bellamy Estate Community pages

- Support for the Tenants and Residents Group to successfully apply for £11k from the Health Lottery for a two year initiative to build social capital through food and supporting residents to develop their skill sets e.g. digital skills
- Hosted the 'Secret Picnic' event in the summer of 2020 – over 100 residents participated
- Developed a Healthy Holiday programme during February half term by providing 35 families with activities bags of recipes and wellbeing activities
- First Art developed and designed the 'Everybody's Home' resource kit that St Peter's School, MDC and Active Notts helped to deliver to families across the estate
- Developed the 'Feel Good Pack' of physical activity equipment and resource cards, funded by Active Notts and supported by MDC – delivered to families on the estate. Working with St Peter's Primary School, with a new Facebook Group was created for families to participate in a 'Bellamy 6 Week Family Challenge' using the equipment provided at home to stay active and healthy

Bellamy is now recognised as one of Mansfield's five Priority Neighbourhoods by Mansfield District Council; Mansfield Health Partnership; and the Mid-Notts ICP. The approach taken at Bellamy is being used as the model to engage with the Communities in the other priority areas in Mansfield District; Oak Tree, Portland, Bull Farm and Warsop. The same principles apply across the priority neighbourhoods in Ashfield and Newark and Sherwood. The solutions may not be the same but by using insight and data we can act to make informed decisions and more effectively meet our long term objectives to improve health and socio-economic outcomes.

RECOMMENDATION:

- To endorse. To endorse the collaborative working across Priority Neighbourhoods in Mid-Notts as the preferred approach.
- To approve
- To receive the recommendation.
- To discuss.