

ICP Objectives Quarter 1 update Report for 20/21

The update report below is intended to provide the ICP Board with the Q1 update on the position against the Mid Notts ICP Strategic Objectives. Each objective is underpinned by two breakthrough objectives which during 20/21 were identified as medium term in supporting the ICP’s vision of “Healthier and Happier Communities and Extending Life Expectancy for the MN population by 3 years”.

The wide-ranging strategic objectives are the responsibility of all the partner organisations to support delivery and embed within organisation own strategic plans with all partners playing a key role in the delivery and impact to the overarching ICP vision.

Although the work on the objectives during 20/21 was adversely impacted by the Covid Pandemic, the updates will identify to the board the developments and progression colleagues are achieving to deliver the objectives.

Objective 1 – To give every child the best start in life

- Increase Readiness for school and the number of children with the skills to start school
- Mothers and babies have positive pregnancy outcomes. Children and parents have good health outcomes.

Ambition 1 Giving Children the Best Start

- We have now launched the Best Start Strategy 2021-25. The Best Start Partnership Group has been established and includes a wide range of partners including commissioners and providers such as maternity services, ICPs, Notts Healthcare Trust, CCGs, Public Health and Early Years services. The group is currently drafting action plans on the 10 priorities of the strategy e.g. school readiness, take up of funded childcare, speech, language and communication needs, and maternal mental health.
- The Best Start Communications and Engagement Plan is in development which will include activities to engage expectant parents, new parents and those with children under the age of 5. This will include a range of online resources as well as opportunities for consultation and co-production to assist us in the development of Family Hubs which may include childcare provision, health clinics with the key focus on integrated working.
- The Best Start Partnership aims to improve a range of outcomes as well as tackling inequalities; we are therefore now working to understand the priority neighbourhoods in each district to target resources to help us deliver the Best Start Strategy in these areas. This will include the development of Family Hubs using existing physical assets such as Children’s Centres and a Best Start Local Offer so that families know what services are available and when.

1.1 School Readiness

- Nottinghamshire County Council and Nottingham & Nottinghamshire CCG are now jointly commissioning speech, language and communication needs services for Nottinghamshire (excluding Bassetlaw). Resources have been pooled to ensure one seamless pathway for children and families focusing on children under the age of 5.
- Children from low income groups often less ready for school than their peers so work is underway to increase the take up of funded childcare per week for 2 year olds. During lock down take up rates reduced from 80% to 50% and now are starting to increase with take up rates now standing at 72%. Further targeted work is required in priority areas. More information at [Funded childcare places for two-year-olds | Nottinghamshire County Council](#).

- Children’s Centre Service Early Years Practitioners have provided 100’s of activity packs to families to enable them to provide a positive home learning environment. Feedback from parents has been extremely positive and the focus on learning through play is becoming
- The annual Childcare Sufficiency Assessment will be published in the autumn, findings so far show that there is sufficient high quality early years provision across Nottinghamshire for families to access, the challenge is to encourage families (especially those from low income groups) to take up their free childcare entitlements.

Breakthrough objective 1.2

Mothers and babies have positive pregnancy outcomes:

- **Smoking in Pregnancy:** Sherwood Forest Hospitals have been approved as an early implementor for NHS England’s tobacco dependence maternity model, delivering an evidence-based pathway of care based on learning from Greater Manchester. The focus of the pathway is in-house, hospital-led treatment for tobacco dependence. SFHFT have appointed an experienced B7 project lead who started in post w/c 28th June 2021, and a small team of tobacco treatment advisors / data admin are currently being recruited. A local project group has been established to steer the project and evaluation will be led by NHSE.
- **Maternal mental health:** Nottingham and Nottinghamshire ICS are a ‘fast follower’ for a new maternal mental health service for new, expected and bereaved mothers, supporting women who are experiencing trauma relating to pregnancy and birth. The service aims to launch later in 2021
- **Children and parents have good health outcomes:**
- **Breastfeeding:** Increasing breastfeeding rates continues to be a priority across Nottinghamshire. There has been significant local success in relation to the Unicef Baby Friendly Initiative: The Baby Friendly Initiative is a global programme of UNICEF and the World Health Organization and works in the UK with public services to protect, promote and support breastfeeding and to strengthen mother-baby and family relationships. The breast feeding service provided by Nottinghamshire Healthcare NHS Foundation Trust, achieved the Unicef Baby Friendly Initiative UK Gold Sustainability award in April 2020, and in May 2021 Nottinghamshire County Council went on to achieve their accreditation as a Gold Baby Friendly Service. These awards are a true testament to the hard work, passion and resilience of dedicated teams.
- **Healthy Start:** Nottinghamshire County Council is working with partners to increase the uptake of [Healthy Start](#), linked to the [Childhood Obesity Trailblazer](#) led by the Local Government Association. Additionally through Public Health, Nottinghamshire is working to raise awareness of Healthy Start and increase the uptake of vitamins in pregnancy and throughout early childhood through a vitamin starter pack project. Vitamins are given to all pregnant women in mid Nottinghamshire and Bassetlaw at their 12 week scan along with Healthy Start information. An additional vitamin pack is given out County wide by the Healthy Families Teams to breastfeeding Mums (formula fed babies do not need them as formula milk is fortified with vitamins).
- **Safer Sleep:** A Nottingham City and Nottinghamshire Safer Sleep Steering Group has been established following benchmarking against the [‘Out of Routine’](#) report published in July 2020. An action plan has been developed, focusing on our strategic response, workforce development, information/tools and working with families. Embedding and monitoring of the action plan is the main focus of activity for this group which has a wide membership across health and the two Local Authorities.

Objective 2 – To promote and encourage healthy choices, improved resilience and social connection

- Improve the connection and integration of the voluntary sector and current health and social services available to build effective services that support alcohol, diabetes, cancer, EOL and joint and bone pain (MSK)
- To help people to know how to stop smoking

2.1 - Improve the connection and Integration of the voluntary sector and current health and social services available, to build effective services that support alcohol, diabetes, cancer, EOL and joint and bone pain (MSK)

- A Socio-technical allocation of resources (STAR) process has been undertaken with a focus on back pain – this will provide an understanding of how back pain services in MSK Together improve the quality of life for the population we serve and how MSK Together can agree within a culture of stewardship what we invest and disinvest in to get even better outcomes with the resources we have.
- Discussions have started around financial models and programme budget approaches to support allocation of resources and how initially EOL and MSK can be a test bed for a new way of working that could then support a system wide approach to delivery within the place based partnerships. This will then require the contractual implication to be identified and addressed.
- Provider workshops start on the 6th July to design outcome data templates to feed into the dashboard so we can start to measure the outcomes that matter. We are yet to secure ICS BI support allocated to co-ordinate and build the dashboard to measure system outcomes for the population of people with MSK conditions in Mid-Notts.
- EOL financial review has commenced with all partners submitting financial information for the process.
- CVS and ICP team are working with the NHS Charities to submit a bid for funding to support the development of an EOL support worker type role, that would see the support and role of the CVS embedded and integrated into the EOL pathway
- Discussions regarding Fast Track commencing and Head of service for EOL to meet with St Luke's hospice to discuss Fast Track delivery by them.
- Care homes Business case continues to be developed, a presentation with the highlights of the case are currently being presented to several groups and individuals across the system for comments and challenge.
- Discussions including the CVS are taking place regarding Bereavement and how this can be improved.
- MN ICP along with the South and City ICPs submitted a funding bid to support the prevention agenda within two of our priority neighbourhoods, the bid was successful and once further details are received from NHSEI the ICP team will be working with the CVS and Local Authority colleagues to utilise the funding. This is a really positive outcome with opportunity to use health funding to support our priority neighbourhoods and to understand what they need and would want to access.

2.2 To help people to know how to stop smoking

Although the service has continued to perform well throughout the quarter, unfortunately the pandemic has restricted development in some areas.

However, a high volume of referrals has been received a high number are received are from clients themselves. A systematic referral process from health professionals is yet to be embedded both in Primary and Secondary Care.

The change in delivery through the pandemic (remote) continues to be well received by clients and comparison data shows the numbers to set quit dates (SQD) and quit in quarter 1 2020 - 2021 is much greater than those of quarter 1 2019-2020.

Key points

- During Q1 to enable additional access to the service a Saturday clinic has been established. Although delivery continues to be remote, via telephone with NRT posted directly to the client, the clinic is constantly fully subscribed.
- To enable easy and equitable access to Varenicline (Champix) for clients, two GP practices have agreed to pilot a scheme where they would prescribe on our behalf. Discussions are taking place with the CCG to agree this proposal. In addition, these practices are liaising with their clients with LTC via text to directly refer into the service.
- An ABL staff member is now embedded in Sherwood Forest Hospital. Systematic referrals are not yet routine. A steering group is now working towards improving care pathways to make tobacco treatment routine. When systems prove necessary, resource will increase.
- Cohesive working relationship with the Lung health programme started in Q1 although clients were / are referred. Q2 will see an ABL Health staff member working in partnership directly, and face to face as clients are seen within the programme.

Objective 3 – To support our population to age well and reduce the gap in life expectancy

- Build on the integration across the PCNs building on community asset based services that include the voluntary sector, care homes and care in the community settings
- Make sure people known to be frail are looked after in the best possible way

3.1 Build on the integration across the PCNs building on community asset based services that include the voluntary sector, care homes and care in the community settings

- We currently have 21 social prescribing link workers embedded into primary care, working with our provider Primary Integrated Community Services Ltd. They are delivering some excellent outcomes for patients. We currently looking to collaborate with Everyone Active and utilise space at the health hub of Lammas Leisure Centre to base our link workers.
- Delivering PLACE at neighbourhood level: Working together to improve health and social care for all, and to determine how the role of the ICP can support and influence the delivery of “place based” models that will meet the needs of the local population and contribute to the delivery of joint strategies.
- Weight management enhanced service; the aim is to ensure that everyone living with obesity is offered support for weight loss. Practices signed up to the service will maintain an obesity register, assess patients and their readiness to engage and practices will offer referrals to weight management services.
- Working together with the Emmaus trust in Newark, delivering training through the social prescribers to the staff that care for the young people at the trust, to build relationships and engage them in community activities and groups available. By delivering this training directly to the trust the aim is to offer the support staff the information they can share with the young people when they raise either a concern or require information, providing early intervention / support and direction at point of discussion.

3.2 - Make sure people known to be frail are looked after in the best possible way

- Training on the clinical frailty scale has now been created and agreed by the clinicians. Expect to roll out after the summer.
- ICS frailty meeting has still to be reconvened. However the arrival of the new Ageing Well programme director may mean a restructuring of meetings across the patch. Falls is still a priority for Mid Notts as it remains the highest reason for readmissions at SFH for those people discharged via the Discharge to Assess service.
- Made connections with ‘One Step at a Time’ in Mansfield at the end of 2020. The workload in the pandemic meant the discharge service did not establish links with this service as well as it could

have done and so that will become a priority in the next few months to enable frail people to have access to a physical activity programme once discharged from hospital.

Objective 4 – To maximise opportunities to develop our built environment into healthy places

- Continue to ensure that physical environment within our communities is better used to ensure it has a positive impact on their health and wellbeing
- Continue to ensure everyone lives in safe and suitable housing and there is increased availability of social housing

4.1 and 4.2

- Approval of The Mansfield Health Partnership Strategy, supported across the local authority area by key stakeholders and partners. To be published in Q2.
- Significant progress in mapping community assets across the priority neighborhoods in Mansfield and early discussions about this work in Newark and Sherwood.
- Establishing food clubs and a food security network across mid-Notts and linking this to work around healthy eating and physical activity.
- Progressing business case development for Town Fund that support provision of green and open spaces to improve health and well-being outcomes.

Objective 5 – To tackle physical inactivity by developing our understanding of barriers and motivations

- Increased awareness within targeted communities of the existing and new programmes and initiatives
- Building on our understanding of physical activity, work together to enable communities to move more

5.1 and 5.2

Place based conversations across Mid Notts are taking place linking to housing, police, community safety and health and wellbeing. The places align to the PCNs, and are giving greater focus on improving communities through collaborative working:

- Funding has been allocated across Mid Notts for the School Holidays, working with delivery partners to ensure provision is available for eligible children and young people in the priority places to access quality food and physical activities during the school holidays.
- The Dementia Friendly Partnership group across Mid Notts has started to provide physical activity and encourage members to take part in physical activity independently.
- Data and insight have been pulled together by Active Notts to understand approaches and learning to addressing physical inactivity. During Q2 this is being discussed in each area with partners with a view to explore what this means for all our work moving forward.
- The Ashfield Health and Wellbeing Partnership have launched their Strategy Be Healthy, Be Happy 2021-25 and a strategic group has been formed to develop the action plan and evaluation framework.