

OUR VISION

People dedicated to delivering outstanding healthcare for our patients and communities

OUR VALUES

In fulfilling our vision we will be guided by our organisational values

Communicating and working together

We will proactively engage with each other, share information, keep people informed, listen and involve people and work as one team

Aspiring and improving

We will set high standards, give and receive feedback in order to learn, keep improving and aspiring for excellence

Respectful and caring

We will treat everyone with courtesy and respect, show care and compassion, support and value each other

Efficient and safe

We will act competently and be reassuringly professional, demonstrate reliability and consistency to engender confidence, and be efficient and timely and respectful of other's time

OUR STRATEGIC PRIORITIES

STRATEGIC PRIORITY 1

1

TO PROVIDE OUTSTANDING CARE TO OUR PATIENTS

- Through enabling and supporting our staff to deliver outstanding care to our patients and local communities that is recognised nationally as the very best clinical practice
- By listening to our patients, their relatives, and carers and our staff we will learn how we can improve their experience and the care we provide.
- Through caring for every patient in the timeliest fashion, listening to and understanding their needs, keeping them informed and ensuring they understand fully what is needed for their on-going care once they leave hospital.
- Through the commitment that admission avoidance and the timely flow of patients through our hospitals is everybody's job because it saves lives

STRATEGIC PRIORITY 2

2

TO SUPPORT EACH OTHER TO DO A GREAT JOB

- We will aim to attract, nurture, develop and enable our people and teams to support each other and work together to deliver outstanding care.
- We will expect everyone and every team to do the very best for our patients, to live our values, to make positive change happen and to aspire to fulfil their potential and be the best they can.

STRATEGIC PRIORITY 3

3

TO INSPIRE EXCELLENCE

- We will take pride in all we do, celebrate and share our success and achievements and build our reputation for outstanding care.
- We will constantly seek out and promote innovation, enhance our practice, optimise the use of technology and engage in clinical research for the benefit of patients and staff.

STRATEGIC PRIORITY 4

4

TO GET THE MOST FROM OUR RESOURCES

- We will aim to get the most from our use of time and resources - being radical in our approach, challenging and supporting each other to do things differently to reduce costs and maximise our productivity and efficiency.

STRATEGIC PRIORITY 5

5

TO PLAY A LEADING ROLE IN TRANSFORMING LOCAL HEALTH AND CARE SERVICES

- We will play a leading role, with our partners in health, local government and other sectors, in transforming services to improve the health and wellbeing of our communities, to support care at home and independent living.