

Charitable Funds & Community Involvement Report – April to June 2015

Q1 Sherwood Forest Hospitals Charity

198 donations were received by our community involvement team.

- 52 cash donations to the general and specific funds
- 54 cash donations to the dementia appeal

Items to enhance patient experience included a large donation of Easter Eggs from Sainsbury's and Easter gifts and eggs from Co-operative travel. The gifts and eggs were distributed to the children's ward, children's outpatient services and health care of the elderly wards.

Notts. County Football Club attended with goody bags for the children on Ward 25.

The Community Involvement Team offered support to various fundraising groups and individuals undertaking fundraising activities on behalf of the charity.

- Sponsored 10K run
- Bike ride in aid of neonatal
- Charity bike ride in aid of stroke fund.
- Participant in Great North Run in aid of ICCU.

39 requests for funding were approved in Q1. Work is on going with the communications manager and divisional teams to ensure that we maximise the publicity potential of all charitable funds approvals.

Q1 Dementia Care Appeal

Phase one has now been completed and signage has been supplied and fitted for all required wards across SFHT sites. The items purchased includes easy to read door signage, night and day clocks and additional patient aids. £41,758 was raised for phase one of the project.

Phase two commenced in the final quarter of 14/15 and funds are now being raised to enhance the facilities and environment on Ward 52 to develop a ward specific for the care of dementia patients. Q4 14/15 balance £25,607.68

Q1 Dementia care donations £2,614.54 Voluntary Services fundraising £3,822.30

The ward 52 team and colleagues from Nottinghamshire Healthcare organised a cake stall which raised £276.69. Further events are organised for Q2.

King's Mill Volunteers continue to fundraise on a daily basis for the appeal.

The President of Newark Rotary Club has chosen the Newark Hospital Dementia Care Appeal as his charity during his term of office.



Q1 Voluntary Services Activity

56 prospective volunteers registered an interest in the Voluntary Services scheme.

23 new starters joined the service and there were 11 leavers.

200 volunteers attended various events across the Trust which were organised to celebrate National Volunteers Week. The work of the 650 volunteers was recognised by the Trust Board. Volunteers continue to support approximately 40 areas within the organisation. Q1 SFHT volunteers donated a total of 16,751 hours.

Volunteers on all sites supported a very successful organ donation awareness and recruitment campaign. Volunteers manned the information point for 3 days.

The Cardio-respiratory volunteers at Newark Hospital were awarded the Star of the Month Award for May 2015. They were nominated by Lynne Knowles, Cardio-respiratory & Vascular Manager. This new voluntary service was set up as a pilot in Q1. This pilot has been evaluated and the service will continue.

King's Mill Hospital Volunteers presented a trans-anal scope to the general surgical team. £18,672 was donated to purchase the scope – a diagnostic tool for bowel cancer.

An emergency courtesy pack was launched in Q1 in the Emergency Assessment Unit (EAU). The items in the toiletry pack were sourced, funded and put together by a team of volunteers. The packs are issued to patients on EAU on admittance. The pack also contains information about the site.

Learning Disabilities Nurse was presented with an IPAD to support patient communication. Patients with learning disabilities are able to view videos and presentations on the IPAD that have been specifically designed to show the patients' pathway for services and procedures. This was funded by the voluntary services trust fund.

Q1 Fundraising Partner Activity

Our League of Friends fundraising partners are an integral part of Sherwood Forest Hospitals and receive support from the community involvement team. The Trust is supported by 3 autonomous Friends Associations. Support is also received from the Amazon Breast Support Group.

League of Hospital Friends (Mansfield & Sutton)

- Organised the Mansfield Community Hospital Spring Fayre which raised £540.10.
- The 66th Annual General Meeting was hosted by Sean Lyons on 29 April 2015.
- During Q1 the League of Hospital Friends presented an OCT machine to the ophthalmology clinical team at a cost of £87,000. Also a RF pain relief generator was donated at cost of £19,000

The Friends of Newark Hospital

- Were chosen as the nominated charity for the newly built Co-operative store adjacent to the hospital. An initial donation of £250 was received at the official opening and further funds will be raised during the course of the year.
- The 57th Annual General Meeting was hosted by Sean Lyons on 11 June 2015.



Q2 Planned Activity

EC&M Division have appointed a project manager to Chair the Ward 52 Task and Finish Group. The reintroduction of this pivotal role will ensure that the project remains on track. The community involvement will assist the project manager to re energise the appeal.

Dementia Care fundraising programme for the Q2/Q3 is being arranged – events scheduled include: autumn raffle, afternoon tea, memory walk.

Donors to the appeal are being contact to update them regarding the project and request possible further support.

During Q2 the Community Involvement Team will be fully established. A series of training sessions are being arranged with Fund Managers/Monitors to launch the Fundraising Guidelines.

Redesign of the trust community involvement pages. There will be easy access to information about fundraising, charitable partners and guidelines on how to gain support for innovative projects.

With the support of the communication manager devise and embed charitable funds communication protocols with Fund Managers.

Assist the communication team to maximise PR opportunities relating to charity spend with improved intranet and internet information, timely social media content, use of staff weekly bulletin and increase coverage in local media.

