

# Board of Directors

# Report

**Subject: Strategic Narrative**  
**Date: 30<sup>th</sup> July 2015**  
**Author: Peter Wozencroft / Phil Harper**  
**Lead Director: Peter Wozencroft**

## Executive Summary

This presentation represents the latest iteration of the strategic narrative for the Trust, which has been developed over recent weeks. The presentation outlines the vision for the Trust (where we want to get to) and the strategic priorities (how we are going to get there). It reflects a range of contributions, including from:

- The Clinical Reference Group for Strategy (which commenced in May)
- The Clinical Senate (held in June)
- Staff engagement sessions (held in June)
- Staff side representatives

This latest version sets out some expectations and considerations for particular service areas and work has begun to cascade the narrative within the organisation (e.g. through the ward leaders forum).

The narrative complements some parallel work that is taking place to produce an analysis of our service line performance and sustainability. The outputs of the two pieces of work will provide the context for long term strategic decisions to be made for each service.

## Recommendation

The Board is asked to note the latest version of the narrative and approve the revised framework as an articulation of the Trust's vision and strategic priorities.

## Relevant Strategic Priorities (please mark in bold)

<b>To consistently deliver a high quality patient experience safely and effectively</b>	<b>To develop extended clinical networks that benefit the patients we serve</b>
<b>To eliminate the variability of access to and outcomes from our acute services</b>	<b>To provide efficient and cost-effective services and deliver better value healthcare</b>
<b>To reduce demand on hospital services and deliver care closer to home</b>	

<b>How has organisational learning been disseminated</b>	As above
<b>Links to the BAF and Corporate Risk Register</b>	N/A
<b>Details of additional risks associated with this paper</b> <i>(may include CQC Essential Standards, NHSLA, NHS Constitution)</i>	N/A

<b>Links to NHS Constitution</b>	The strategic narrative should shape the work of the Trust and it therefore supports the requirements of the NHS Constitution
<b>Financial Implications/Impact</b>	N/A
<b>Legal Implications/Impact</b>	N/A
<b>Partnership working &amp; Public Engagement Implications/Impact</b>	Partnership working is central to the Trust's strategy
<b>Committees/groups where this item has been presented before</b>	Trust Management Board
<b>Monitoring and Review</b>	The strategic narrative is a developing document and on-going review will be required.
<b>Is a QIA required/been completed? If yes provide brief details</b>	N/A