

Board of Directors Meeting

Subject: Chairman's Report
Date: Thursday 27 November 2014
Author: Sean Lyons
Lead Director: Sean Lyons

<p>Executive Summary</p> <p>This report provides an update on progress, plans and regulatory developments</p>
<p>Recommendation</p> <p>The Board are asked to note the content of this paper</p>

Relevant Strategic Objectives (please mark in bold)	
Achieve the best patient experience	Achieve financial sustainability
Improve patient safety and provide high quality care	Build successful relationships with external organisations and regulators
Attract, develop and motivate effective teams	

Links to the BAF and Corporate Risk Register	Strategy items impact on all strategic objectives
Details of additional risks associated with this paper (<i>may include CQC Essential Standards, NHSLA, NHS Constitution</i>)	
Links to NHS Constitution	
Financial Implications/Impact	
Legal Implications/Impact	
Partnership working & Public Engagement Implications/Impact	
Committees/groups where this item has been presented before	
Monitoring and Review	
Is a QIA required/been completed? If yes provide brief details	

BOARD OF DIRECTORS

27 November 2014

CHAIRMAN'S REPORT

1. Monitor Activity

Monitor's follow up letter following the PRM held on 21 October 2014 was received on 3 November 2014. The letter outlined the reporting and information requirements mentioned in my last report and specified a deadline of 14 November 2014 for most items. I would like to commend the Executive Team for their efforts in producing a strong response to the regulators requirements.

Monitor will review and feedback to the Trust as appropriate. The next PRM was due to take place on 26th November 2014 but it is now being rescheduled.

Monitor's PRM letter of 3 November expressed some concern regarding the rate of quality improvement since the last CQC inspection. The response to this is a document titled "Our Improvements since April 2014" which is attached for your information. It will be useful to refer to this for assurance purposes.

Finally, Monitor have informed the Trust that Jay Mistry will be taking over from Rebecca Farmer as Senior Regional Manager from 1 December 2014

2. Governor activities

As mentioned verbally at the October Board of Directors meeting the Trust now has recruited four new Public Governors

- John Barsby – Public Governor for Mansfield
- Susan Moss – Public Governor for Newark & Sherwood
- Kevin Stewart – Public Governor for Ashfield
- Susan Holmes – Public Governor for Ashfield

The Board and Council of Governors welcome our new colleagues and we look forward to working with them.

A Governor development session was held in the month, dealing with PALs/ Volunteers and Communications.

A routine meeting was held with the Newark and Sherwood Governors where Jacqueline Totterdell updated on progress.

3. Membership Update

This month the Trust has taken the membership and recruitment stand to Newark Hospital and to a Staying Healthy community event in Kirkby in Ashfield. These stands allowed the Communications and Membership team to recruit new members and engage with existing members as well as networking with external organisations.

Beryl Perrin, Public Governor for Ashfield, attended the Staying Healthy event and listened to comments about the Trust and answered questions.

In line with the aim to increase membership from under represented demographics, the Communications and Membership team have started to research other membership strategies for other Trusts and explore innovative ways in which to target and engage these groups.

The Trust particularly wants to target males and young people. It is hoped that the team will be able to work with health champions at Vision West Nottinghamshire College to understand what young people want from membership and how to market effectively to them. This information will then form the basis of a marketing plan.

A group of 30 students at Vision West Nottinghamshire College are designing posters specifically aimed at males and young people promoting our membership as part of their coursework. The poster designs will support the market research and the top designs may also be used in the campaign.

4. Awards and Recognition Events

The Annual Chairman's Volunteers long service awards for Mansfield Community Hospital were held in the period, this time at the West Notts College, which is an excellent venue for such awards.

5. Internal Activities

I spent time as a HCA in Clinic 5 (ECG) which was informative. A verbal update will be given.

It was great to find out that Mr Alan Taylor (B Taylor & Sons Transport) has decided to donate £22.5k to purchase two new patient transport buggies for KMH. Mr Taylor has been a patient at the Trust. The Board's thanks go to Mr Taylor and a handover ceremony will be held after today's Board meeting.

It is a great privilege for me to regularly sign "Thank You" letters for people who have donated to the Trust. I thought I would mention two examples;

First, a 91 year old lady asked her family not to buy her presents for her birthday but to donate the money to the Trust. The Trust received £800.

Secondly, two seven year old grandchildren of one of our volunteers brought their toys all the way from Somerset to donate to the Children's Ward.

There is a huge amount of kindness and generosity to celebrate; the Trust is very fortunate.

Sean Lyons

19 November 2014