

Subject:	Strategy update		Date: 28 March 2019	
Prepared By:	Kerry Beadling-Barron, Head of Communications			
Approved By:	Richard Mitchell, Chief Executive			
Presented By:	Richard Mitchell, Chief Executive			
Purpose				
To update on the next steps for the Trust strategy.			Approval	
			Assurance	
			Update	
			Consider	
Strategic Objectives				
To provide outstanding care to our patients	To support each other to do a great job	To inspire excellence	To get the most from our resources	To play a leading role in transforming health and care services
X	X	X	X	X
Overall Level of Assurance				
	Significant	Sufficient	Limited	None
		X		
Risks/Issues				
Financial				
Patient Impact	X			
Staff Impact	X			
Services				
Reputational	X			
Committees/groups where this item has been presented before				
Private Board of Directors 28/02/19 Trust Management Team 20/03/19				
Executive Summary				
<p>This presents the designed version of the Trust Strategy and the two page summary following the full discussion at the private Board of Directors in February and the next steps of how the strategy will become business as usual.</p> <p>Executive colleagues are asked to:</p> <ul style="list-style-type: none"> Note the designed version Agree the proposals for an executive lead and reporting sub-committee for each strategic priority. 				

Strategy Update

The full Trust Strategy *Healthier Communities and Outstanding Care For All* and the two page summary are attached. These are coming to public Board following the extensive discussions and additional non-executive and executive comments that were submitted after February's private Board discussion. As a reminder this was pulled together following the many conversations and listening events that have taken place over the last six months with more than 750 conversations with the public, SFH colleagues and partners.

Separately to this an Easy Read version and a six page briefing are also being developed so that it is as accessible to as many people as possible.

A health and wellbeing event will take place in KMH from 10am on Friday, April 5 and as part of this SFH colleagues will be able to find out more about the strategy and the direction of the Trust for the next five years. It will feature stalls from SFH and external organisations including Occupational Health, Nottinghamshire County Council 12 week weight management team and Everyone Active (Exercise referral scheme). Presentations will also take place at Newark Hospital and Mansfield Community Hospital at separate times with smaller health and wellbeing information giving taking place on those sites the following week (due to lack of space at those sites for full events).

This builds upon the presentations back to staff by the Head of Communications, Kerry Beadling-Barron, which have been going since February. This has included teams in HR, sexual health, estates, paediatrics and the senior management team. These were offered out to present back the strategy and how the engagement from those teams as part of the engagement in October and November 2018 helped contribute and shape it. More presentations are booked in and will continue throughout April.

Embedding the Strategy

In the strategy, key deliverable metrics for 2019/20 are given at the end of the full document. These are crucial in terms of embedding the strategy. To ensure the focus on these and the strategy continues, each strategic objective will be led by a different executive and report through one of the Board sub-committees quarterly.

The leads and sub-committees are being finalised now and we will report back at the next Board as to which leads and sub-committees have been identified for each strategic objective. For example it is anticipated that Paul Robinson will be the executive lead for Strategic Objective 5: To achieve better value, and that this will report to Board via the Finance sub-committee.