

Council of Governors

Subject:	Membership and Engagement Committee		Date: 11 th August 2020	
Prepared By:	Sue Holmes , Lead Governor			
Approved By:	Sue Holmes , Lead Governor			
Presented By:	Sue Holmes , Lead Governor			
Purpose				
To provide assurance to the Council of Governors regarding the activities of the Membership and Engagement Committee			Approval	
			Assurance	x
			Update	
			Consider	
Strategic Objectives				
To provide outstanding care	To promote and support health and wellbeing	To maximise the potential of our workforce	To continuously learn and improve	To achieve better value
x	x	x	x	x
Overall Level of Assurance				
	Significant	Sufficient	Limited	None
		x		
Risks/Issues				
Financial	N/A			
Patient Impact	N/A			
Staff Impact	N/A			
Services	N/A			
Reputational	N/A			
Committees/groups where this item has been presented before				
Executive Summary				
<p>A long time ago (February) I reported that we were beginning a link, through membership, with the students at Vision West Notts. Things then moved apace with a visit by representatives from their Student Union who in a 4 hour tour never saw a doctor or nurse but lots of very interesting job opportunities and career pathways. That was the week before lockdown!</p> <p>At the very well attended Membership meeting on Teams there was much discussion on how we could re-engage with our constituents and members with no MYG sessions. Various suggestions were considered and left in the hands of Comms. to progress. This is an update from Rachel "I'm still in the process of putting a comms plan together to support governor podcasts/videos/blogs etc. I'm going to email out to all governors to see what their preferences are with regards to what they get involved in. I've got a call scheduled with the manager at the Millside Radio next week to discuss how we can use the radio to promote membership and how feasible it would 'be for the governors to perhaps be interviewed on air."</p> <p>I will also look forward to 'Trust Matters' being issued regularly again so that we can give ways for members to get in touch with us</p> <p>On the progress with Vision West Notts – again from Rachel - "In terms of WNC I will be making contact with Nikki this week to arrange to get some registration forms sent over for September."</p> <p>I also hope that there will be some electronic information and enrolment forms making use of social media as we discussed.</p>				

We received an update from Shirley on the last MYG sessions and the common problems that were reported – none of which were surprising and we were happy to note that there were more compliments than complaints

We also received the information on the make-up of our membership relating to gender; age and ethnicity and again there were no surprises. %BAME may seem to be low but it is in-line with local demography. We are short of younger members and low on male members. Hopefully the link with Vision West Notts will start to address this.